



2024 Membership Investment Packet



Thomasville Alabama Chamber of Commerce

138 Wilson Avenue
Thomasville, AL 36784
Phone (334)636-1542

Kara Durie
Executive Director
director@thomasvillealchamber.com
www.thomasvillealchamber.com

Thomasville Alabama Chamber of Commerce

138 Wilson Avenue • Thomasville, Alabama 36784
(334) 636-1542 • www.thomasvillealchamber.com • director@thomasvillealchamber.com

What is the Chamber?

- A Voluntary organization of business people working to preserve the competitive enterprise system;
- Dedicated to promoting the general welfare of the Thomasville area so that its businesses will prosper;
- A promoter of a healthy commercial climate and ethical standards in the business community;
- A tourism backer in the area, working with historical organizations, civic groups, and societies;
- A supporter of other community programs in which public health and welfare are the goals;
- An action agency that gets results and meets community needs;
- A civic clearinghouse and public relations counselor;
- A legislative representative at local, state, and national levels of government;
- A research and promotion medium;



Thomasville Alabama Chamber of Commerce

138 Wilson Avenue • P.O. Box 44 • Thomasville, Alabama 36784
(334)636-1542 • fax (334)636-6624
www.thomasvillechamber.com • director@thomasvillechamber.com

10 Reasons to Join the Chamber

1. **Increase your visibility in the community** – As a new member you will be mentioned in our weekly e-mail, on Facebook, and have the opportunity to be highlighted on the Chamber’s website and be eligible for the “Business of the Week” promotion where we will highlight a different business each week in the newspaper, radio station, and website. You can also grow your business by advertising with the Chamber and sponsoring events. The Chamber will also promote your Grand Opening/Ribbon Cutting and assist with any public relations.
2. **Networking Opportunities** – The Chamber offers members many ways to network including, Business after Hours, Lunch and Learn seminars, Business at Breakfast, Grand Openings/Ribbon Cuttings, and other special events.
3. **Advocacy** – The Chamber represents the local business community at City Hall and other venues, giving a voice to the membership’s ideas and needs.
4. **Professional Development** – Each quarter the Chamber has opportunities for members to attend training sessions, workshops and seminars that will help your business succeed, such as sales, marketing, social media, networking and more.
5. **Cost-effective Advertising** – With a Chamber membership you will be able to advertise in the Chamber Office with business cards and pamphlets, list any news, promotions or events on the Chamber Website, and on Facebook, and are eligible for our “Business of the Week” promotions.
6. **Members Only Services** – You can receive member-to-member discounts. The Chamber also provides assistance with Ribbon Cuttings, including assistance with public relations, providing ribbon and ceremonial scissors.
7. **Access to Chamber’s Membership** – As a member you would have access to the database which has several businesses–This is a great way to reach out to other members, network and make referrals.
8. **Credibility** – Many members of the community consider Chamber of Commerce membership to be a sign of a reputable, solid business. When you join the Chamber, you will receive a Chamber of Commerce decal to display in your business window along with a certificate, so that other businesses know you are a member.
9. **Access to community leaders and elected officials** – The Chamber meets regularly with city leaders regarding business issues.
10. **Small Business Advocacy** – The Chamber focuses on the needs of small businesses in our community.



Thomasville Alabama Chamber of Commerce

138 Wilson Avenue • P.O. Box 44 • Thomasville, Alabama 36784
(334)636-1542 • fax (334)636-6624
www.thomasvillechamber.com • director@thomasvillechamber.com

Member Benefits

- **Networking Opportunities**
- **Internet exposure – Social media and website**
- **Chamber brochure display**
- **Chamber business card display**
- **Sponsorship opportunities** – The Chamber holds many events throughout the year to connect the Community with our Chamber Members including but not limited to Hometown Celebration, Back to School ROCKS!, Christmas Parade & Downtown Stroll, etc.
- **Weekly e-mail with a calendar of events**
- **Chamber Directory listing**
- **Business referral service** – The chamber will only recommend those businesses that are members of the Thomasville Alabama Chamber of Commerce
- **Relocation Packets** – the Chamber includes you company information in the welcome packets that are given out to companies and families who are considering moving to our area.
- **Grand Openings and Ribbon Cuttings** – The Chamber distributes press release to invite other members, City officials and the public to your event



Thomasville Alabama Chamber of Commerce

138 Wilson Avenue • P.O. Box 44 • Thomasville, Alabama 36784
(334)636-1542 • fax (334)636-6624
www.thomasvillealchamber.com • director@thomasvillealchamber.com

Membership Application

Name

Physical Address

Mailing Address

City, State, Zip

Telephone

Fax

E-mail

Website

Number of Local Employees

Total Employees

Business Classification

Describe Goods or Services

Join Date

Signature

Main Contact

Title

Mailing Address

City, State, Zip

Telephone

Fax

E-mail

Second Contact

Title

Mailing Address

City, State, Zip

Telephone

Fax

E-mail

Website



Investment Schedule



General

Retail, Wholesale, Service, Manufacturing, & Construction:

Owner Operated

1-5 Employees	\$85
6-10 Employees.....	\$110
11-20 Employees	\$140
21-40 Employees	\$180
41-60 Employees	\$220
60+ Employees	\$280

Utilities \$250

Financial \$250

Medical:

Hospitals & Clinics

Medical Doctors, Dentists, Optometrists, Veterinarians, Physical Therapists

Professionals:

Accountants, Attorneys, Insurance Agencies, Realtors, Small Loan Companies, Engineers, CPAs, & Architects

Lodging & Housing

Hotels, Motels, Apartments, Nursing Homes, Assisted Living, Retirement Homes, Mobile Home Parks

Municipalities & Governmental Entities \$125

Non-profit Organizations & Schools \$75

Individuals \$45

½ price for any additional business with same ownership.

Thomasville Alabama Chamber of Commerce Event Sponsorship Opportunities:

Annual Chamber & Christmas Parade Banquet

The Chamber's Annual Membership Meeting allows us an opportunity to recognize leaders within the Chamber while providing all members with the upcoming year's goals and initiatives. We will announce the winners from the annual Christmas parade as well as Citizen of the Year and other special recognition awards.

Corporate Sponsor: \$500

Benefits Include:

- Tickets for 6 individuals to attend with a reserved table
- Logo recognition on program
- Logo recognition in advertisement for the event

*Tickets for this event can be purchased at the Chamber Office; \$10 individual

Hometown Celebration

The Hometown Celebration is a community gathering in downtown Thomasville to celebrate our country's Day of Independence. Activities will include but are not limited to: Firecracker 5K Fun Run, Car Show, parade, hotdog eating contest, ice-cream eating contest, water slides, games, BBQ Cook Off, craft and food vendors, and a Huge Firework Display at dark that draws crowds from our area and all of the surrounding areas as well. Activities are subject to change year to year. Average attendance for this event is anywhere from 1200-1500+ throughout the evening.

Event Sponsor: \$500

Benefits Include:

- Recognition on marketing Material
- Business recognition on Live Radio Remote as an event Sponsor
- Business recognition at any and all activities planned for the day including the morning run, children's parade, etc..
- Business Banners on the Stage
- Benefits of the overall event sponsor
- Vendor spot to display your business information

Children's Activity Sponsor: \$300+

Benefits Include:

- Business Name & Logo on signage in front of Children's Activity Area
- Benefits of the Event Contributor

Event Contributor: \$100 +

Benefits Include:

- Name on a specific event's poster for your contribution

Downtown Christmas Stroll

This event is Thomasville's Christmas Celebration. We invite everyone to come out and participate to kick off the holidays. This year's event will be held the first Tuesday in December immediately following the Christmas Parade. Santa will be here to visit with the children, food and craft vendors, sounds of Christmas from our local talent, and more.

Christmas Event Sponsor: \$500

Benefits Include:

- Recognition on all marketing material
- Recognition on Live Radio Remote
- Business & Logo on signage at the event
- Santa Sponsor benefits

Santa Sponsor: \$150

Benefits Include:

- Social Media and Radio recognition for your business as a Santa Sponsor
- Business name on signage in front of the Pictures with Santa Area

Event Contributor: \$100 +

Benefits Include:

- Name on a specific event's poster for your contribution

Sponsorship of these events and other programs will provide exposure for your business and help sustain Chamber programs and events that promote the success of business in the City of Thomasville and surrounding areas.

Movie in the Park Summer Movie Series

The Movie in the Park Summer Movie Series is the first Thursday in June and is FREE to the public. This will be our fourth year for this event and the response has been FANTASTIC! We will pick out 4 Family Friendly current movies each summer to show every Thursday in the month of June in Clay Park. The movies are shown on a 18' big screen with an incredible sound system. We will also have a children's contest before each movie just to add a little excitement to the show. Check out our FB Page to see pictures of past movie contest, they were so much FUN for the kids!

Movie in the Park Sponsorship \$500 (This can be split between 2 businesses; \$250/business)

Benefits Include:

- Recognition on all Chamber publications, Social Media and Website as sponsor of the event
- Recognition on all marketing material leading up to the event
- Opportunities to hand out business materials or give out business information
- Opportunities to address the audience to promote your business at the beginning or end of the movie
- Opportunity to give out door prizes to attendees to promote your business

Business After Hours

These meetings are hosted by Chamber members throughout the community. The style is typically casual and designed to allow you to network and get to know other business leaders of the area. Attendance typically ranges from 20-30 people

Host Sponsor: \$250 (includes light hors d'oeuvres)

Benefits Include:

- Attracting member to your business location
- Opportunity to educate members about your business and services by addressing the crowd during the event
- Opportunity to hand out business materials to attendees
- Recognition in Chamber publications and website as a hosting sponsor of the event

Includes mentions in the following:

- Featured in 2-3 Weekly email updates
- Social media promotions
- 2 invitation email blasts

Workshops & Seminars

Workshops and Seminars will be provided throughout the year to our Chamber Members and their employees, that are aimed at helping improve and grow our business community. Workshop & Seminar topics will vary during the year. If your business would be interested in sponsoring one of the workshops or seminars you can sign up in advance and we will contact you with all of the information needed to be a sponsor at that time.

Workshop/Seminar Sponsor: Cost will vary

Benefits Include:

- Opportunities to hand out business materials to attendees
- Introduction of the speaker
- Opportunities to address the audience to promote your business at closing
- Opportunity to give out door prizes to attendees to promote your business

Includes mentions in the following:

- Featured in 2-3 Weekly email updates
- Social media promotions
- 2 invitation email blasts

Business at Breakfast/Lunch and Learn

These morning/afternoon meetings have a variety of focus topics and are aimed at educating area business men and women of significant and timely happenings. The event includes a breakfast buffet or Lunch and a speaker. Attendance ranges from 15-25 people.

Breakfast Event Sponsor: \$175+speaker fees when applicable

Lunch Event Sponsor: \$250+speaker fees when applicable

Benefits Include:

- Recognition on all Chamber publications and website as hosting sponsor of the event
- Recognition on all marketing material leading up to the event
- Opportunities to hand out business materials to attendees
- Introduction of the speaker
- Opportunities to address the audience to promote your business at closing
- Opportunity to give out door prizes to attendees to promote your business

Includes mentions in the following:

- Featured in 2-3 Weekly email updates
- Social media promotions
- 2 invitation email blasts

*Please Sign me up for the following
Sponsorship Opportunities:*

Program/Event	Sponsorship Level	Investment Amount
Annual Chamber Banquet		
Hometown Celebration		
Downtown Stroll		
Movie in the Park Summer Movie Series		
Learn at Lunch		
Business After Hours		
Workshops or Seminars		
Business at Breakfast		

Business Name: _____

Contact Name: _____

Phone: _____

Fax: _____

Email: _____

Signature: _____

Payment Options:

- Payment Enclosed
- Please Invoice me for the total amount
- Please bill me for 2 equal payments

Please complete this form and return it to the Thomasville Alabama Chamber of Commerce, or email us at director@thomasvillealchamber.com

Get the Most for Your Investment

Gold Sponsor: \$2,500.00 Investment

Gold Sponsors will receive recognition at all of the Chamber's Major events and on marketing material including but not limited to:

The Hometown Celebration, Summer Movie Series, Downtown Christmas Stroll and Christmas Parade, Annual Chamber/Christmas Parade Banquet.

Other benefits include:

- All Benefits of the Silver and Bronze Sponsorship
- 6-Month Sponsor of weekly radio update - "Chattin' with the Chamber"
- Logo & Link recognition on the Chamber Website Home Page
- Logo & Link recognition on the Weekly e-mail (Every Week)
- 1 Social Media Highlight – Include Statement/links provided by the business

Silver Sponsor: \$2,000.00 Investment

When you invest a minimum of \$2,000 in Sponsorship for the year, you will also receive the following at no additional cost!

- All Benefits of the Bronze Sponsor
- Sponsorship of the Annual Chamber Banquet & Christmas Parade Banquet
- Sponsorship of a Business at Breakfast/ After Hours (if requested)
- 1 Additional Career Opportunity Email Bundle (2 in total)
- Link & Logo recognition on the Weekly e-mail updates for 12 weeks

Bronze Sponsor: \$1,500.00 Investment

When you invest a minimum of \$1,500.00 in Sponsorships for the year, you will also receive the following at no additional cost!

- 1-Year Membership to the Chamber of Commerce
- Sponsorship of a movie night during our "Summer Movie Series"
- 1 Career Opportunity Email and highlighted on Weekly Radio Call
- Sponsorship recognition in the Chamber Directory
- Link & Logo recognition on the Weekly e-mail updates for 4 weeks

As well as the benefits of being a member of the Thomasville Alabama Chamber of Commerce!

For more information on sponsorship opportunities, please contact Kara Durie at director@thomasvillealchamber.com or (334)636-1542

*Please Sign me up for the following
Sponsorship Opportunities:*

Sponsorship Level	Investment Amount
Gold Sponsor	
Silver Sponsor	
Bronze Sponsor	

Business Name: _____

Contact Name: _____

Phone: _____

Fax: _____

Email: _____

Signature: _____

Payment Options:

- Payment Enclosed
- Please Invoice me for the total amount
- Please bill me for 2 equal payments (*1st due in Jan & 2nd due in June*)

Please complete this form and return it to the Thomasville Alabama Chamber of Commerce, or email us at director@thomasvillealchamber.com

***Thank you for your investment in the TACC
as we serve our members and work to improve our area's
business environment.***

Welcome to the Thomasville Alabama Chamber of Commerce

“We are Here for YOU!”



As a new member of the chamber of commerce we will add your business information to our website, social media, directory. If you could email us your company logo to director@thomasvillealchamber.com and any business websites or social media sites you may have so that we can link them to your information!

Your investment in the Thomasville Chamber of Commerce is an investment in your businesses future and our community. If you would like to leave information about your company through flyers or businesses cards, please feel free to drop them by our office or we can come and get them from you. We get calls and visits from individuals looking for specific services offered by our Chamber Members on a daily basis. This is a great way opportunity for extra advertising for your business and it's included in your investment.

If there is ever anything you need from us, please do not hesitate to call.

Kara Durie
Executive Director
Thomasville Alabama Chamber of Commerce
138 Wilson Ave. • 334-636-1542