

Thomasville Alabama Chamber of Commerce

138 Wilson Avenue Thomasville, Alabama 36784 • p. (334) 636-1542 • w. www.thomasvillechamber.com • e. director@thomasvillechamber.com

Greetings from the Thomasville Chamber of Commerce!

We are gearing up for our 2024 Hometown Celebration and Firework show. As we prepare for this years' event, we would like to send detailed information about sponsorship opportunities to our local businesses. The planning for this event is underway and there are still a few details to iron out so that we may have a successful event for our community in Thomasville. Hometown Celebration will be held on Saturday, June 29th, in Downtown Thomasville. Events will begin at 4:45pm with a Children's Patriotic Parade. Then the event will continue with the Nuthin' New on the Avenue Car Show, Cornhole Classic Tournament, Kids' Inflatables and Games, Food Vendors, Craft Vendors, and Live MC/DJ on center stage. It will all be brought to a close with our larger-than-life firework display at or around 9:00pm. We see 2000+ attendees at our Hometown Celebration event and it continues to grow each year! We have a thorough marketing campaign shared via Social Media, Chamber Weekly, Newspaper, and Chattin' with the Chamber on WIN98.

Community Partner: \$1000 Investment (Only 1 Available)

- All Event Sponsor Benefits
- "Community Partner" sign recognition throughout the grounds before and during event
- Vendor Space reserved next to the Chamber Tent & Stage
- "Community Partner" sign recognition at Summer Movie Nights leading up to the event

Event Sponsor: \$500 Investment

- Recognition on all marketing material including Flyers, Newspaper, Newsletter and Social Media
- Business recognition on the Live Radio Call ("Chattin' with the Chamber") as an "Event Sponsor"
- Business Banner on the Stage (*logo must be provided by the sponsoring business if not on file*)
- Vendor space (10X10) area to display all of your business information (*spaces are first come first serve*)

Specific Sponsorship Opportunities:

Includes recognition on marketing material for the event sponsored:

- Entertainment Sponsor(s) - \$350
- Kids' Attraction Sponsor(s) - \$300
- Nuthin' New on the Avenue Car Show Sponsor(s) - \$250
- Children's Parade Prize Sponsor - \$200 (*Gift cards, medals, and goody baskets*)

****If you would like to make a raffle donation instead of a monetary donation for our Car Show or Ambassador Scholarship Raffle, please contact the Thomasville Chamber Office.***

All sponsorships are due June 7th, 2024. If there is a delay in getting the sponsorship submitted, please let us know ahead of time so we may plan accordingly. We greatly appreciate your consideration!

Sincerely,



Kara Durie
Executive Director, TACC



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2024 HOMETOWN CELEBRATION SPONSORSHIP COMMITMENT

Business:	_____	Phone:	_____
Address:	_____ _____		
Contact Name:	_____	Contact Email:	_____
Monetary Amount:	\$ _____	Payment Type:	Cash Check CC (+ additional fees)
<i>Event Sponsors Only: Will you need a Tent Space? Yes / No Electricity? Yes / No</i>			

Thank you for your contribution! **Please return this form along with your payment to the Thomasville Alabama Chamber of Commerce by Friday, June 7th, 2024 to be included in marketing materials associated with your sponsorship or reserving a tent space if available.** Delaying your sponsorship submission beyond the due date could cause your logo to be delayed or not included in our marketing material or not having any tent spaces available as we have limited vendor spacing for Event Sponsors. We want to insure that your sponsorship is shared with our community. If you wish to pay by credit card, please notify us and we will send an invoice to the email listed above. *Please note there are additional fees if paying by card.*

If there will be a delay in getting your payment issued from corporate, please let us know when submitting your form and we will work with you on getting your logo included ahead of time. We appreciate your support of the Thomasville Alabama Chamber of Commerce.

Return Address:
Thomasville Alabama Chamber of Commerce
138 Wilson Avenue
Thomasville, AL 36784

By signing below, I acknowledge:

- *I will ensure payment will be issued to the Thomasville AL Chamber of Commerce through my business by the deadline of June 7th, 2024 (unless other agreements are discussed prior)*
- *I will receive all benefits associated with my type of donation.*

Printed Name: _____ Date: _____

Signed Name: _____ Date: _____

