



# 2022 Membership Investment Packet



## *Thomasville Alabama Chamber of Commerce*

138 Wilson Avenue  
Thomasville, AL 36784  
Phone (334)636-1542

**Kara Durie**  
Executive Director  
[director@thomasvillealchamber.com](mailto:director@thomasvillealchamber.com)  
[www.thomasvillealchamber.com](http://www.thomasvillealchamber.com)

## *What is the Chamber?*

- A Voluntary organization of business people working to preserve the competitive enterprise system;
- Dedicated to promoting the general welfare of the Thomasville area so that its businesses will prosper;
- A promoter of a healthy commercial climate and ethical standards in the business community;
- A tourism backer in the area, working with historical organizations, civic groups, and societies;
- A supporter of other community programs in which public health and welfare are the goals;
- An action agency that gets results and meets community needs;
- A civic clearinghouse and public relations counselor;
- A legislative representative at local, state, and national levels of government;
- A research and promotion medium;



## *10 Reasons to Join the Chamber*

1. **Increase your visibility in the community** – As a new member you will be mentioned in our weekly e-mail, on Facebook, and have the opportunity to be highlighted on the Chamber's website and be eligible for the "Business of the Week" promotion where we will highlight a different business each week in the newspaper, radio station, and website. You can also grow your business by advertising with the Chamber and sponsoring events. The Chamber will also promote your Grand Opening/Ribbon Cutting and assist with any public relations.
2. **Networking Opportunities** – The Chamber offers members many ways to network including, Business after Hours, Lunch and Learn seminars, Business at Breakfast, Grand Openings/Ribbon Cuttings, and other special events.
3. **Advocacy** – The Chamber represents the local business community at City Hall and other venues, giving a voice to the membership's ideas and needs.
4. **Professional Development** – Each quarter the Chamber has opportunities for members to attend training sessions, workshops and seminars that will help your business succeed, such as sales, marketing, social media, networking and more.
5. **Cost-effective Advertising** – With a Chamber membership you will be able to advertise in the Chamber Office with business cards and pamphlets, list any news, promotions or events on the Chamber Website, and on Facebook, and are eligible for our "Business of the Week" promotions.
6. **Members Only Services** – You can receive member-to-member discounts. The Chamber also provides assistance with Ribbon Cuttings, including assistance with public relations, providing ribbon and ceremonial scissors.
7. **Access to Chamber's Membership** – As a member you would have access to the database which has several businesses—This is a great way to reach out to other members, network and make referrals.
8. **Credibility** – Many members of the community consider Chamber of Commerce membership to be a sign of a reputable, solid business. When you join the Chamber, you will receive a Chamber of Commerce decal to display in your business window along with a certificate, so that other businesses know you are a member.
9. **Access to community leaders and elected officials** – The Chamber meets regularly with city leaders regarding business issues.
10. **Small Business Advocacy** – The Chamber focuses on the needs of small businesses in our community.



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*Thomasville Alabama Chamber of Commerce*

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## *Member Benefits*

- **Networking Opportunities**
- **Internet exposure**
- **Chamber brochure display**
- **Chamber business card display**
- **Sponsorship opportunities** – The Chamber offers mixers, Lunch and Learn seminars, Business at Breakfast, as well as special events
- **Member-to-Member discounts**
- **Weekly e-mail with a calendar of events**
- **Chamber Directory listing**
- **Business referral service** – The chamber will only recommend those businesses that are members of the Thomasville Alabama Chamber of Commerce
- **Relocation Packets** – the Chamber includes you company information in the welcome packets that are given out to companies and families who are considering moving to our area.
- **Grand Openings and Ribbon Cuttings** – The Chamber distributes press release to invite other members and the public to your event

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*Thomasville Alaba.*



*Chamber of Commerce*

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## Membership Application

**Name**

**Physical Address**

**Mailing Address**

**City, State, Zip**

**Telephone**

**Fax**

**E-mail**

**Website**

**Number of Local Employees**

**Total Employees**

**Business Classification**

**Describe Goods or Services**

**Join Date**

**Signature**

**Main Contact**

**Title**

**Mailing Address**

**City, State, Zip**

**Telephone**

**Fax**

**E-mail**

**Second Contact**

**Title**

**Mailing Address**

**City, State, Zip**

**Telephone**

**Fax**

**E-mail**

**Website**



# Investment Schedule



## General

**Retail, Wholesale, Service, Manufacturing, & Construction:**

**Owner Operated**

<b>Professionals:</b>	
Accountants, Attorneys, Insurance Agencies, Realtors, Small Loan Companies, Engineers, CPAs, & Architects . . . . .	\$90
<b>Lodging &amp; Housing</b>	
Hotels, Motels, Apartments, Nursing Homes, Assisted Living, Retirement Homes, Mobile Home Parks . . . . .	\$80
<b>Municipalities &amp; Governmental Entities . . . . .</b>	<b>\$125</b>
<b>Non–profit Organizations &amp; Schools . . . . .</b>	<b>\$75</b>
<b>Individuals . . . . .</b>	<b>\$45</b>

½ price for any additional business with same ownership.

*Thomasville Alabama Chamber of Commerce Event  
Sponsorship Opportunities:*

*Annual Chamber& Christmas Parade Banquet*

### **Hometown Celebration**

The Hometown Celebration is a community gathering in downtown Thomasville to celebrate our country's Day of Independence. Activities will include but are not limited to: Firecracker 5K Fun Run, Car Show, parade, hotdog eating contest, ice-cream eating contest, water slides, games, BBQ Cook Off, craft and food vendors, and a Huge Firework Display at dark that draws crowds from our area and all of the surrounding areas as well. Activities are subject to change year to year. Average attendance for this event is anywhere from 1200-1500+ throughout the evening.

#### **Event Sponsor: \$500**

Benefits Include:

- Recognition on marketing Material
- Business recognition on Live Radio Remote as an event Sponsor
- Business recognition at any and all activities planned for the day including the morning run, children's parade, etc..
- Business Banners on the Stage
- Benefits of the overall event sponsor
- Vendor spot to display your business information

#### **Children's Activity Sponsor: \$300+**

Benefits Include:

- Business Name & Logo on signage in front of Children's Activity Area
- Benefits of the Event Contributor

#### **Event Contributor: \$100 +**

Benefits Include:

- Name on a specific event's poster for your contribution

### **Downtown Christmas Stroll**

This event is Thomasville's Christmas Celebration. We invite everyone to come out and participate to kick off the holidays. This year's event will be held the first Tuesday in December immediately following the Christmas Parade. Santa will be here to visit with the children, food and craft vendors, sounds of Christmas from our local talent, and more.

#### **Christmas Event Sponsor: \$500**

Benefits Include:

- Recognition on all marketing material
- Recognition on Live Radio Remote
- Business & Logo on signage at the event
- Santa Sponsor benefits

#### **Event Contributor: \$100 +**

Benefits Include:

- Name on a specific event's poster for your contribution

#### **Santa Sponsor: \$150**

Benefits Include:

- Social Media and Radio recognition for your business as a Santa Sponsor
- Business name on signage in front of the Pictures with Santa Area

***Sponsorship of these events and other programs will provide exposure for your business and help sustain Chamber programs and events that promote the success of business in the City of Thomasville and surrounding areas.***

### **Movie in the Park Summer Movie Series**

The Movie in the Park Summer Movie Series is the first Thursday in June and is FREE to the public. This will be our fourth year for this event and the response has been FANTASTIC! We will pick out 4 Family Friendly

current movies each summer to show every Thursday in the month of June in Clay Park. The movies are shown on a 18' big screen with an incredible sound system. We will also have a children's contest before each movie just to add a little excitement to the show. Check out our FB Page to see pictures of past movie contest, they were so much FUN for the kids!

### ***Movie in the Park Sponsorship \$500*** (This can be split between businesses)

Benefits Include:

- Recognition on all Chamber publications, Social Media and Website as sponsor of the event
- Recognition on all marketing material leading up to the event
- Opportunities to hand out business materials or give out business information
- Opportunities to address the audience to promote your business at the beginning or end of the movie
- Opportunity to give out door prizes to attendees to promote your business

### **Business After Hours**

These meetings are hosted by Chamber members throughout the community. The style is typically casual and designed to allow you to network and get to know other business leaders of the area. Attendance typically ranges from 20-30 people

#### **Host Sponsor: \$250** (includes light hors d'oeuvres)

Benefits Include:

- Attracting member to your business location
- Opportunity to educate members about your business and services by addressing the crowd during the event
- Opportunity to hand out business materials to attendees
- Recognition in Chamber publications and website as a hosting sponsor of the event

#### **Includes mentions in the following:**

- Featured in 2-3 Weekly email updates
- Social media promotions
- 2 invitation email blasts

### **Workshops & Seminars**

Workshops and Seminars will be provided throughout the year to our Chamber Members and their employees, that are aimed at helping improve and grow our business community. Workshop & Seminar topics will vary during the year. If your business would be interested in sponsoring one of the workshops or seminars you can sign up in advance and we will contact you with all of the information needed to be a sponsor at that time.

#### **Workshop/Seminar Sponsor: Cost will vary**

Benefits Include:

- Opportunities to hand out business materials to attendees
- Introduction of the speaker
- Opportunities to address the audience to promote your business at closing
- Opportunity to give out door prizes to attendees to promote your business

#### **Includes mentions in the following:**

- Featured in 2-3 Weekly email updates
- Social media promotions
- 2 invitation email blasts

### **Business at Breakfast/Lunch and Learn**

These morning/afternoon meetings have a variety of focus topics and are aimed at educating area business men and women of significant and timely happenings. The event includes a breakfast buffet or Lunch and a speaker. Attendance ranges from 15-25 people.

#### **Breakfast Event Sponsor: \$175+speaker fees when applicable**

#### **Lunch Event Sponsor: \$250+speaker fees when applicable**

Benefits Include:

- Recognition on all Chamber publications and website as hosting sponsor of the event
- Recognition on all marketing material leading up to the event
- Opportunities to hand out business materials to attendees
- Introduction of the speaker
- Opportunities to address the audience to promote your business at closing
- Opportunity to give out door prizes to attendees to promote your business

#### **Includes mentions in the following:**

- Featured in 2-3 Weekly email updates
- Social media promotions
- 2 invitation email blasts

Program/Event	Sponsorship Level	Investment Amount
Annual Chamber Banquet		
Hometown Celebration		
Downtown Stroll		
Movie in the Park Summer Movie Series		
Learn at Lunch		
Business After Hours		
Workshops or Seminars		
Business at Breakfast		

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

**Payment Options:**

- ☐ Payment Enclosed
- ☐ Please Invoice me for the total amount
- ☐ Please bill me for 2 equal payments

Please complete this form and return it to the Thomasville Alabama Chamber of Commerce, or email us at [director@thomasvillealchamber.com](mailto:director@thomasvillealchamber.com)

*Get the Most for Your Investment*

*Gold Sponsor: \$2,500.00 Investment*

***Gold Sponsors will receive recognition at all of the Chamber's Major events and on marketing material including but not limited to:***

The Hometown Celebration, Summer Movie Series, Downtown Christmas Stroll, Chamber Christmas Parade, Annual Chamber Banquet/Christmas Parade Banquet and all Workshops & Seminars. *(Some exclusion may apply to workshops and seminar sponsorships)*

**Other benefits include:**

- All Benefits of the Silver and Bronze Sponsorship
- 6-Month Sponsor of weekly radio update - "Chattin' with the Chamber" (first 2 investors)
- Logo recognition on the Chamber Website Home Page
- Logo recognition on the Weekly e-mail updates throughout the year
- Logo recognition on Career Opportunities e-mail updates

***Silver Sponsor: \$2,000.00 Investment***

***When you invest a minimum of \$2,000 in Sponsorship for the year, you will also receive the following at no additional cost!***

- All Benefits of the Bronze Sponsor
- Sponsorship of the Annual Chamber Banquet & Christmas Parade Banquet
- Sponsorship of a Business at Breakfast
- Sponsorship of a Business After Hours
- Link & Logo recognition on the Weekly e-mail updates for 12 weeks

***Bronze Sponsor: \$1,500.00 Investment***

***When you invest a minimum of \$1,500.00 in Sponsorships for the year, you will also receive the following at no additional cost!***

- 1-Year Membership to the Chamber of Commerce
- Sponsorship of a movie night during our "Summer Movie Series"
- Link & Logo on the Weekly e-mail for 4 weeks of your choice in the calendar year
- Sponsorship recognition in the Chamber Directory

**And All the Benefits of Being a member of the  
Thomasville Alabama Chamber of Commerce**

***For more information on sponsorship opportunities, please contact  
Amy Prescott at [director@thomasvillealchamber.com](mailto:director@thomasvillealchamber.com) or (334)636-1542***

Sponsorship Level	Investment Amount
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<b>Gold Sponsor</b>	
<b>Silver Sponsor</b>	
<b>Bronze Sponsor</b>	

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

**Payment Options:**

- ☐ Payment Enclosed
- ☐ Please Invoice me for the total amount
- ☐ Please bill me for 2 equal payments (*1<sup>st</sup> due in Jan & 2<sup>nd</sup> due in June*)

Please complete this form and return it to the Thomasville Alabama Chamber of Commerce, or email us at [director@thomasvillealchamber.com](mailto:director@thomasvillealchamber.com)

***Thank you for your investment in the TACC  
as we serve our members and work to improve our area's  
business environment.***

# **Welcome to the Thomasville Alabama Chamber of Commerce**

## ***“We are Here for YOU!”***



As a new member of the chamber of commerce we will add your business information to our website, social media, directory. If you could email us your company logo to [director@thomasvillealchamber.com](mailto:director@thomasvillealchamber.com) and any business websites or social media sites you may have so that we can link them to your information!

Your investment in the Thomasville Chamber of Commerce is an investment in your businesses future and our community. If you would like to leave information about your company through flyers or businesses cards, please feel free to drop them by our office or we can come and get them from you. We get calls and visits from individuals looking for specific services offered by our Chamber Members on a daily basis. This is a great way opportunity for extra advertising for your business and it's included in your investment.

If there is ever anything you need from us, please do not hesitate to call.

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